

Company Overview

Founded in 2025, Advector Media is a performance marketing and programmatic advertising company specializing in data-driven user acquisition, optimization, and analytics. We help brands grow through measurable results and transparent performance marketing across emerging markets.

Our focus on Asia, Africa, CIS, and Latin America markets provides unique opportunities for brands looking to expand their reach in high-growth regions with untapped potential.

Key Performance Indicators

120M+

Daily Impressions

45+

Active Clients

\$1.2M+

Monthly Spend

3000+

RPS Capacity

60+

Supply Partners

4

Regions Covered

Core Services

Programmatic & RTB Optimization

Real-time bidding strategies with machine learning for optimal CPM and conversion rates.

Performance Campaigns

CPI, CPA, and CPL campaigns with cost-efficient user acquisition across multiple verticals.

Audience Targeting

Precision targeting using first-party and third-party data for maximum relevance and ROI.

Conversion Tracking

Multi-touch attribution models and server-to-server tracking for accurate measurement.

Traffic Quality & Fraud Prevention

Advanced fraud detection systems ensuring genuine user engagement and brand safety.

Reporting & Automation

Real-time dashboards and automated reporting with custom KPI tracking and alerts.

Industry Verticals

Retail & E-commerce

- Omnichannel user acquisition and store-visit uplift measurement
- Dynamic product ads with real-time inventory synchronization
- Cross-device attribution and in-store conversion tracking

Alcohol & Tobacco Brands

- Age-gated reach with strict regulatory compliance
- Geo-restricted campaigns based on local laws and regulations
- Brand safety controls and premium inventory selection

Media Platforms & Entertainment

- Subscriber growth and churn prevention strategies
- Trial-to-paid conversion optimization
- Content-based targeting and contextual placements

Geographic Coverage

Asia-Pacific

Mobile-first markets with local payment integrations and language support for 12+ countries.

Africa

Emerging market expertise with carrier billing capabilities and low-bandwidth optimization.

CIS Region

Full coverage across Russian-speaking markets with local DSP partnerships and compliance.

Latin America

Spanish and Portuguese language support with region-specific creative optimization.

Technology & Integrations

We combine programmatic buying platforms with sophisticated data pipelines and automation tools to deliver superior results:

- **RTB Integration:** Direct connections to major DSPs and SSPs
- **API Connectivity:** RESTful APIs for seamless data exchange
- **Tracking Methods:** Pixel-based and server-to-server tracking
- **Analytics:** Custom BI dashboards with real-time reporting
- **Quality Assurance:** Automated QA scripts and monitoring
- **Testing Framework:** A/B and multivariate testing capabilities

Compliance & Brand Safety

Advector Media maintains the highest standards of compliance and brand safety:

- Age-gated flows and market-specific restrictions for regulated industries
- Comprehensive fraud monitoring with pre-bid filters and post-bid audits
- Policy-aligned creative reviews and placement verification
- GDPR-compliant data processing with secure storage infrastructure
- Regular audits and certifications to maintain industry standards

Success Stories

Retail Mobile App

+38% sign-ups achieved while maintaining stable CPA through advanced audience segmentation and creative optimization.

OTT Streaming Service

2.1x conversion uplift from trial to paid subscriptions via sequential messaging and behavioral retargeting.

CPG Brand Campaign

24% reach increase in priority cities through geo-targeted programmatic campaigns with frequency capping.

Financial Services

-45% acquisition cost reduction through lookalike modeling and predictive audience scoring.

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